

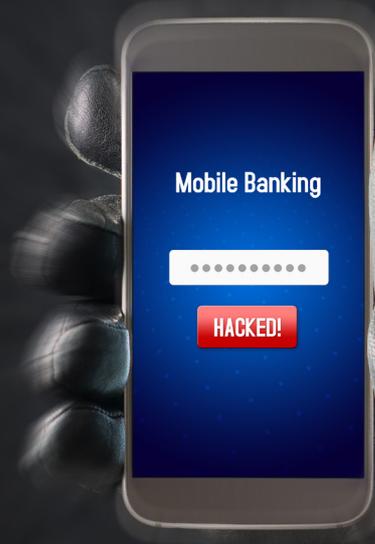


JULY 2020

YOUR MONTHLY NEWSLETTER, WRITTEN FOR HUMANS NOT GEEKS

## Have you ever wondered what it's like to be **hacked**?

## This is the true horror of it



I want you to imagine what it would be like to open up your business's online banking, and see a figure much lower than you were expecting.

Picture yourself staring at the screen with a puzzled look on your face, trying to figure it out.

Imagine how it would feel as you scrolled down looking through the transactions. With a sick feeling developing in your stomach as you see payments made to suppliers you've never heard of...

Isn't this a horrible thought? We've rescued plenty of businesses in this situation. And it always hits the owners and managers really hard.

It's not just the inconvenience of someone getting into your I.T system. It's the reality of cash disappearing from your bank account, and all the consequences of that.

And all of this can happen after one member of your team clicks just one dodgy link, in just one email.

Yes, it really can be that simple...

Because that can give hackers a chance to intercept their emails. Which potentially allows them to:

- Alter payment details on genuine invoices
- Authorise payments to fake suppliers

- Or even stumble across logins and access critical systems directly

All the Work From Home, then not from home changes over the last few months have left a shocking number of local businesses exposed to this kind of theft.

So here's a way you can find out how much risk your business is facing.

Let my team run an IT security audit on your system, and see what risk you're at.

I've made it easy for us to have a short discussion. You can email me to book a 15 minute video call at a time that suits us both.

We'll discuss how the I.T security audit works, and I'll answer all of your questions. There's no obligation to go ahead with it. And certainly no obligation to buy anything, ever.

This is about you understanding what risk your business is at. Being informed is always more powerful than being in the dark.

Book your 15 minute  
video call now by emailing  
[craig.butler@sedcom.net](mailto:craig.butler@sedcom.net)

## Oh no... not another video call... but actually it'll help your team



### When did you last see each member of your team, face to face?

With everything as it is, it's probably been some time. But are you still keeping in touch?

Motivation is key to getting a job done well. So if any of your people are feeling invisible or overlooked, they may not be working as efficiently as they normally do.

Equally, it could be affecting their mental health, too.

We recommend you schedule regular video meetings with your team both as a group, and individually as well.

Don't forget that coaching, development, and performance reviews shouldn't grind to a halt just

because you're not all in your usual office.

Utilise Zoom, or Microsoft Teams and get talking. Managing your team has never been as important as it is now.

And remember that you should encourage your people to be speaking to each other too. The social aspect of a job is a big part of why people enjoy what they do. So don't expect them to only communicate if the work requires it.

We've all been getting creative with virtual quizzes, pub nights, and other fun and games via video conference. That doesn't have to stop just because some of the restrictions have eased.

**If you'd like some help to look at ways to keep in touch with your team, we'd be delighted to help.**

## Time to look at new devices?

You probably know that from March there was an instant global shortage in some new devices (you still can't get hold of top quality HD web cams, for example).

Lots of businesses had to make do with the tools they had to get the job done.

We're now starting to place orders for our clients. Even if stock isn't available today, ordering ahead is a smart move.

**What can we get for you?  
Call us on 0207 998 4151  
or email: [craig.butler@sedcom.net](mailto:craig.butler@sedcom.net)**

## Can we jump on a Zoom

Three questions for you:

1. Do you currently have an IT support company?
2. How happy are you with them?
3. If the answer isn't "utterly delighted", can we jump on a Zoom

The last four months have taught businesses just how important proactive, responsive I.T support is.



**We're now taking on new clients again. If you'd like to set up a 15 minute exploratory Zoom, email [craig.butler@sedcom.net](mailto:craig.butler@sedcom.net)**

## This is how you can get in touch with us:

**t** 0207 998 4151  
**e** [craig.butler@sedcom.net](mailto:craig.butler@sedcom.net)  
**w** [www.sedcom.net](http://www.sedcom.net)